Data and Privacy File Guides

Apple Media Services: Subscription History

November 2021

File name

Subscription History.csv

File description

This file contains a detailed history of a user's subscriptions.

Why Apple keeps this information

Apple retains this information in order to remind the user when it is time to renew their subscriptions, to provide user support, to improve Apple's services, for financial reporting and tax purposes, and to ensure the integrity of transactions and user-facing or entered content.

Field Name	Details
Apple ID Number	Apple account identifying number
Automatic Renewal?	Whether the user has set the subscription to automatically renew (1) or not (0)
Container Description	The purchased subscription
Container Reference Number	Identifier for the subscription's parent app
Content Type	The type of purchased subscription
Device Details	The device, operating system, and browser from which the subscription was purchased
Device Identifier	An identifier for the user's device from which the subscription was purchased
Device IP Address	The device IP address from which the subscription was purchased
External Partner ID	External partner Identifier (e.g., Google Play Store), except for when it is an AppleCare subscription, then it represents the contract number of the AppleCare agreement
Is Part of Subscription Bundle?	Whether the subscription is part of a subscription bundle
Item Description	The name of the purchased subscription
Item Reference Number	Subscription identifying number
Last Automatic Renewal Disable Date	The date and time on which the user last disabled automatic renewal
Last Automatic Renewal Enabled Date	The date and time on which the user last enabled automatic renewal
Seller	The content provider for the purchased subscription
Subscription Channel	Whether the subscription is part of the carrier offer

Field Name	Details
Subscription Initiated Date	The date and time on which the subscription was started